



www.visadirection.com

CASE STUDY – KAN VISA DIRECTION

CANADA

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UNFORGETTABLE MEMORIES

Canada PR Process, Eligibility and Its Benefits

KAN Visa Direction www.visadirection.com

India's Best Immigration Consultant
Talk: +91-11-41614300, +91-11-46628805

About KAN Visa Direction- India's best immigration consultant and visa services consultant based in Delhi. Provide free visa assessment for new clients and discuss about eligibility & process to apply any type of visa from India.

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The Challenges

KAN Visa Direction was recently established Immigration Consultant Services Provider Company in New Delhi. They were worry about the promotion of www.visadirection.com. Many meetings was done with digital marketing agencies and SEO Freelancers with KAN Visa Direction, but they were not satisfying admin as their requirements. When our team got in touch with admin of KAN Visa Direction and decided to promote the website by King of Digital Marketing. It was totally new company for Google. Website was just created and uploaded. It had no any relation with promotion and ranking etc.

Major challenges were to get first page ranking and generate more and more leads, while many top listed companies were already working strongly. We had a word with KAN Visa that we will work better than your competitors and will rank within 4-5 month of our services.

We had to improve the following aspects of the website.

1. Website Design was not SEO Friendly
2. URL Structure
3. Content of the website
4. Services Pages
5. Quick Chat Button
6. Images on the website

The Solutions

A indispensable decision was taken by expert team of King of Digital Marketing to opt 360 degree approach for SEO optimization result oriented strategy comprising business research, competitor analysis, keyword research of immigration and visa industry, ON-page SEO, Off-Page SEO, Local SEO, Map optimization and Content Marketing.

We initiated one campaign to target audience. A dedicated team of SEO expert has been set up to tackle such challenging campaign.

The first step was taken to identify suitable more than 200 keywords for their services and initiated their effective use. This was followed by onsite website improvement, website auditing, blog optimization, link building, and content marketing.

The second step was taken by implementing Google Adword and Facebook Marketing strategy in which our expert team put effort to run this campaign which was very successful strategy among all. After this they were getting customers leads and started conversion. Maximum traffic and leads we are getting naturally. Organic SEO is the backbone of this website. SEO activities have been done tremendously for KAN Visa Direction.

“We helped KAN Visa Direction to gain visibility and rankings faster therefore making the project a success.”

Testimonial:

“I appreciate the SEO team of King of Digital Marketing they are well experienced in online promotion. I had not belief on them as they promised to provide ranking within 4-5 months but their strategy and hard work did it. I recommend the team for genuine SEO services.”

